

Accreditation – Transformation Tool for Health Departments

Georgia Heise DrPH
Three Rivers District Health Department



THE CHALLENGE

- Our current public health system in the United States is unsustainable, and does not develop or deliver effective public health strategies.
- The health status of our nation is dismal and we must transform the way we invest in health.
- The medical clinical care delivery is not the solution to all our problems as evidenced by the fact **it's not working!**

Health Outcomes

2011 | KENTUCKY

[Overall Rankings](#)

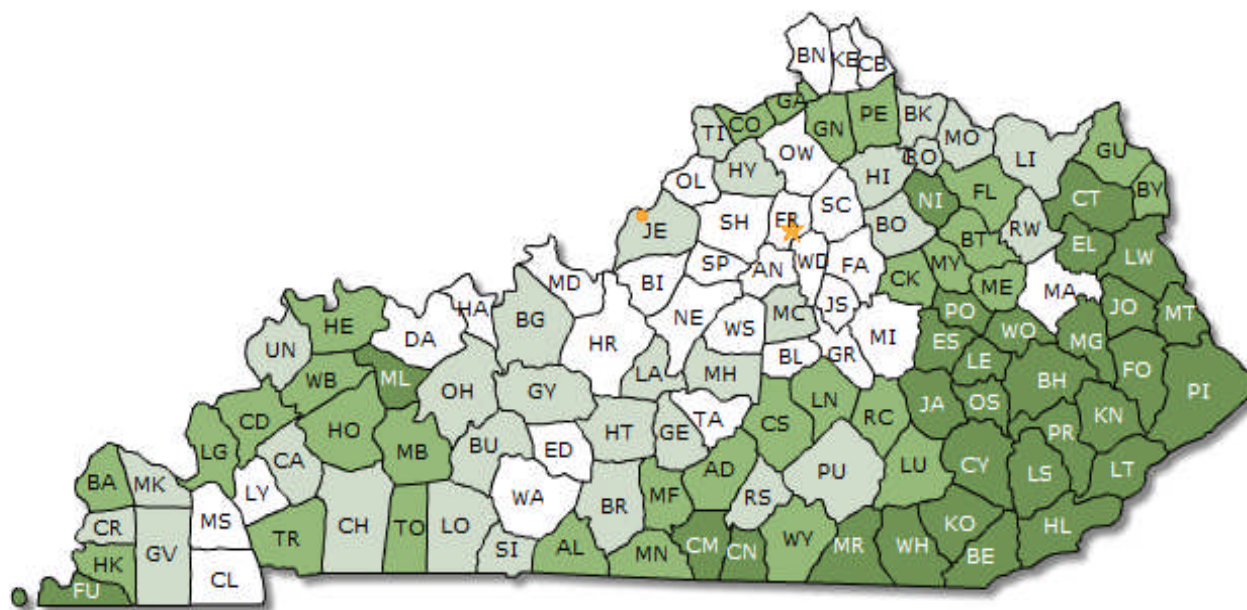
[Health Outcomes Map](#)

[Health Factors Map](#)

[Health Outcomes Rankings](#)

[Health Factors Rankings](#)

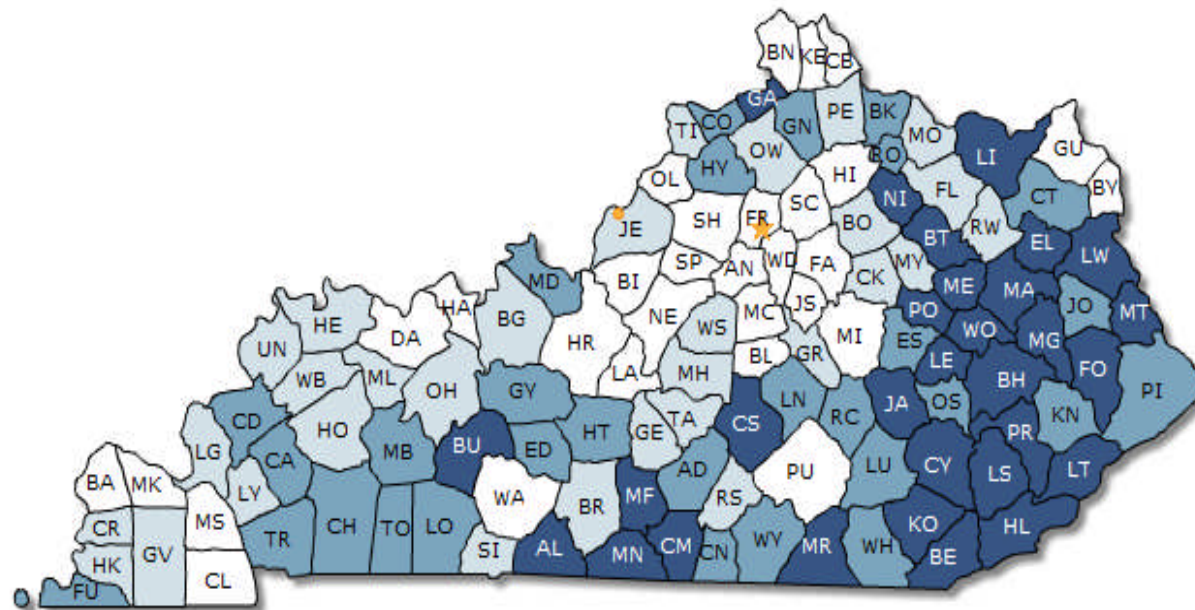
[Download](#)



□ Rank 1-30 □ Rank 31-60 □ Rank 61-90 □ Rank 91-120

Health Factors

2011 | KENTUCKY

[Overall Rankings](#)[Health Outcomes Map](#)[Health Factors Map](#)[Health Outcomes Rankings](#)[Health Factors Rankings](#)[Downloads, Links, & Data Guide](#)

□ Rank 1-30 □ Rank 31-60 □ Rank 61-90 □ Rank 91-120



Federal

State

Medicaid

Local

Medicare

Grants!!!





Accreditation

Accreditation is a status that provides public notification that an institution, agency, or program meets standards of quality set forth by an accrediting agency.

- *American Psychological Association definition of accreditation*



Public Health Accreditation Board


Improve and protect the health of the public by advancing the quality and performance of all health departments in the country.



*Advancing public
health performance.*



NACCHO
National Association of County & City Health Officials

- 
- The measures set forth by the Public Health Accreditation Board (PHAB) provide a framework for health departments to work from in order to improve health status through outcomes and accountability.
 - Therefore, a funded “minimum package” of public health services and programs could have standards to meet for every community.



EVIDENCE SUPPORTING ACCREDITATION

- We can draw from the research from entities such as hospitals, police departments and other governmental agencies.
- The process of becoming accredited will produce data reflecting health department capacity and performance.
- As more health departments achieve accreditation, the data available for research will increase, providing a mechanism for measuring performance and ensuring accountability.

Return on Investment

- Leverage for funding
- Streamlining federal grant application process
- Accountability and credibility
- Awareness of agency strengths and weaknesses
- Visibility

Davis MV, Cannon MM, Stone DO, Wood BW, Reed J, Baker EL. (2011). Informing the national public health accreditation movement: lessons from North Carolina's accredited local health departments. *Am J Public Health*. Retrieved from:
<http://ajph.aphapublications.org/cgi/content/abstract/AJPH.2011.300199v1>.

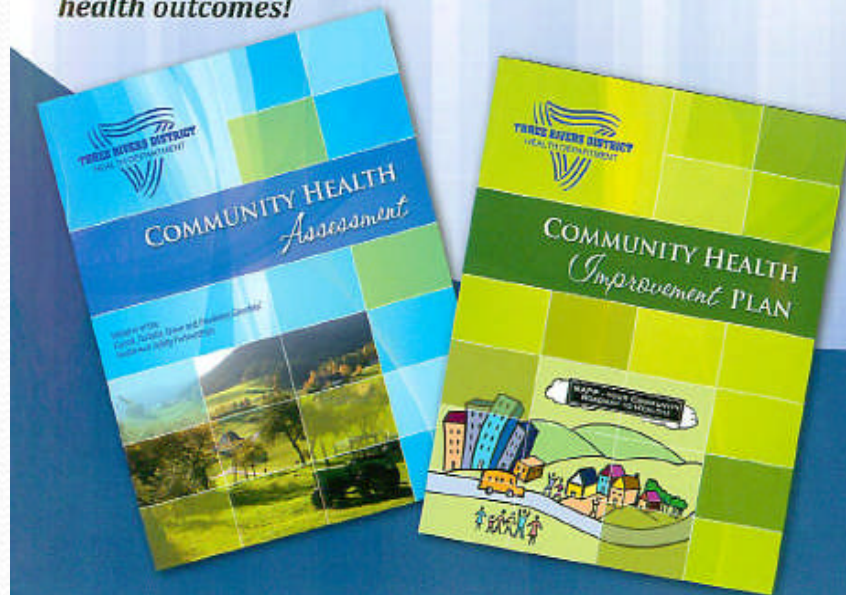
CHARTING UNKNOWN TERRITORY INTO ACCREDITATION



- 
- Get Everyone on Board
 - Board Members, Employees, Community Members
 - Culture Change – Quality Improvement
 - Community Health Assessment (CHA)
 - Community Health Improvement Plan (CHIP)
 - Strategic Plan
 - Quality Improvement Plan

MAKE IT REAL!!!

...and your community to produce positive public health outcomes!



prerequisites, the steps to becoming accredited, necessary documentation, and tailor a process for your agency.





Mobilizing – Community Engagement

Action – Implementation of a
Health Improvement Plan

Planning – Built on Strategic Planning Concepts

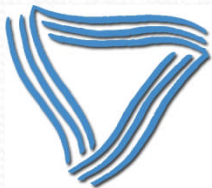
Partnerships – Public Health is Everyone's Business



MAPP is...

A community-wide strategic planning tool
for improving public health and safety

A method to help communities prioritize
public health issues, identify resources for
addressing them, and take action



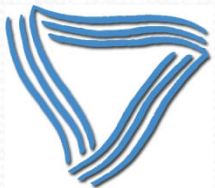




Visioning

A shared community vision provides an overarching goal for the community—a statement of what the ideal future looks like.

Visioning is a useful mechanism for convening the community and building enthusiasm for the assessment process, setting the stage for planning, and providing a common framework throughout subsequent phases.

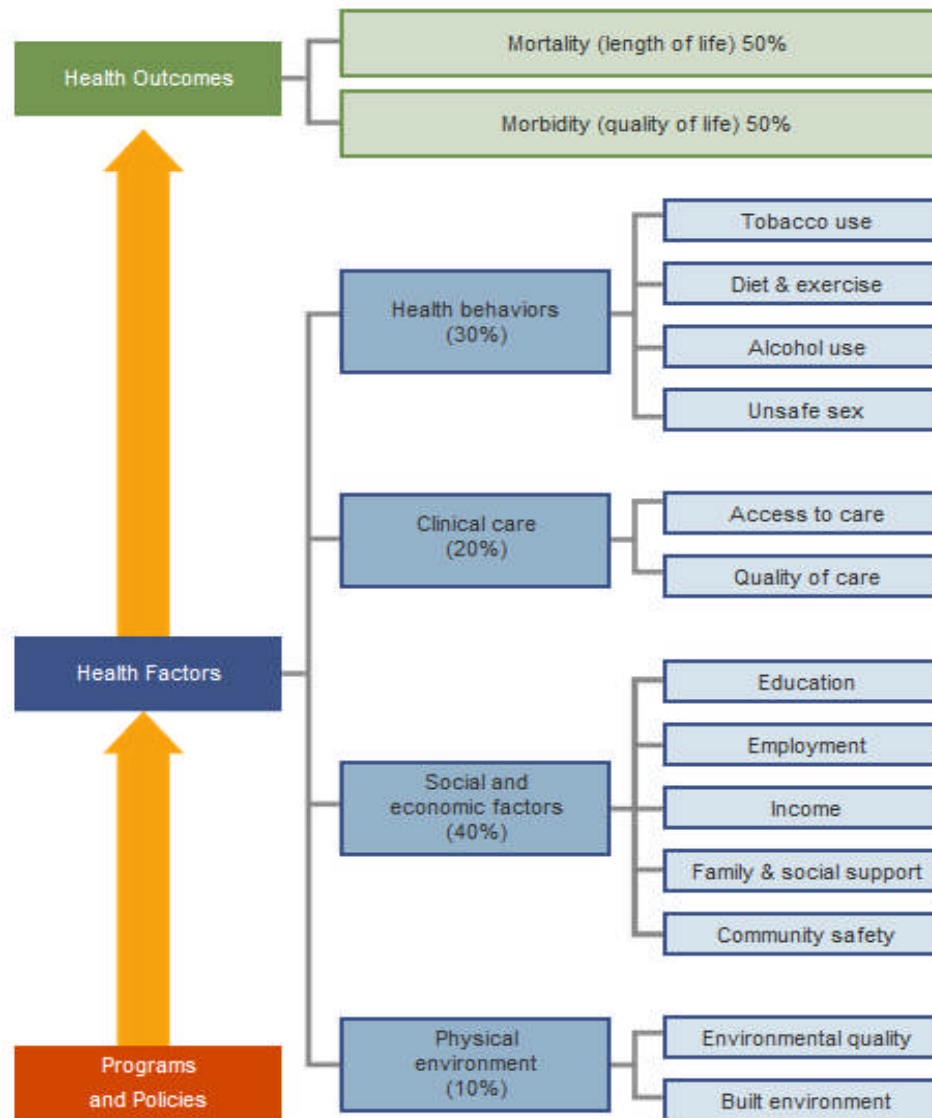


The Assessments

- Community Health Status Assessment
- Local Public Health System Assessment
- Community Themes and Strengths
- Forces of Change



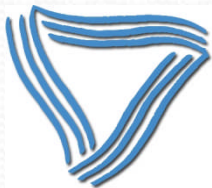
County Health Rankings



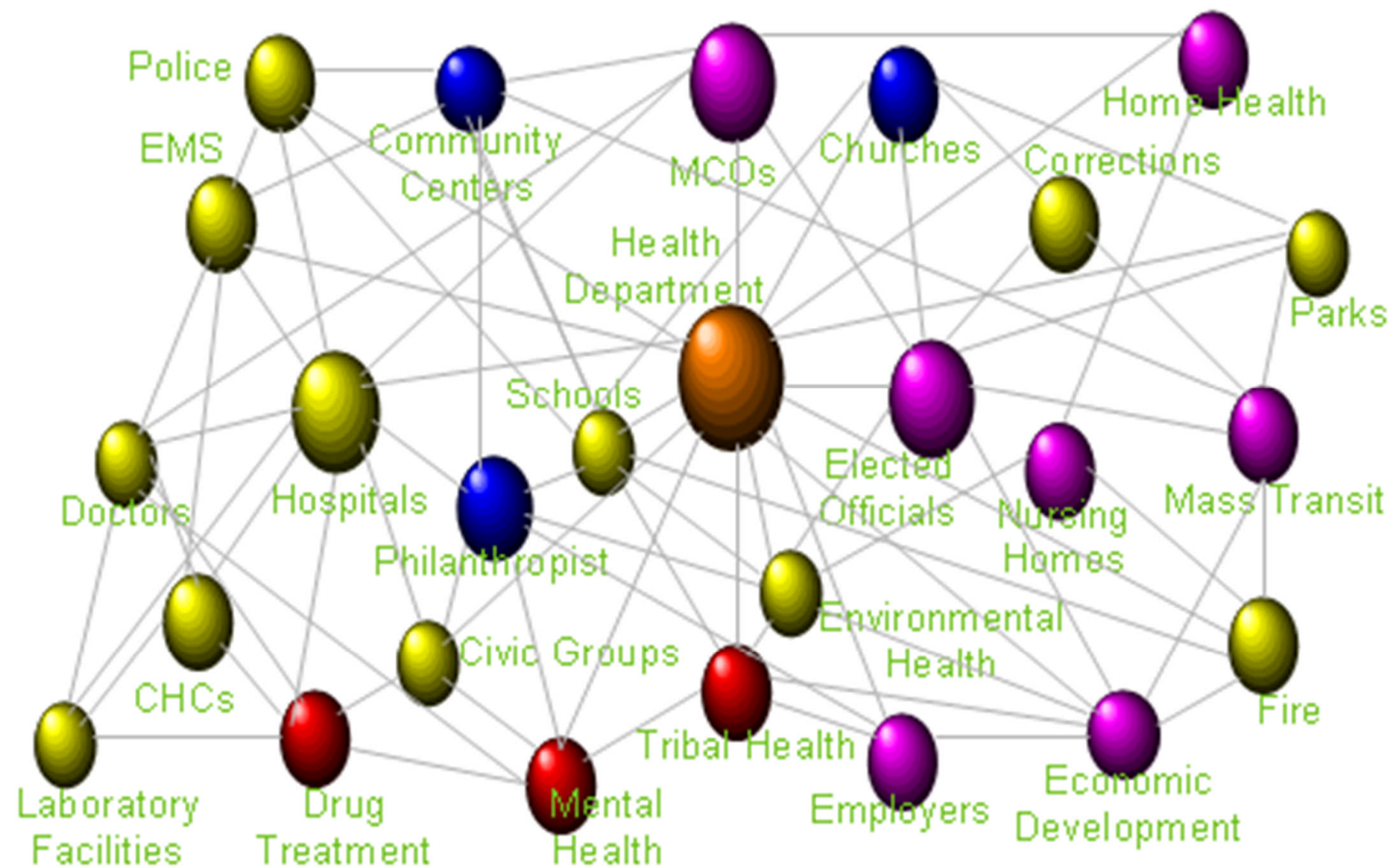
County Health Rankings model ©2010 UWPHI

Local Public Health System Assessment

A public health system is a shared responsibility, not only of health care providers, and public health officials, but also a variety of other actors in the community who contribute to the physical, emotional and social well-being of individuals and populations.



Local Public Health System



Three NPHPSP Instruments



State



Local



Governance



Community Themes and Strengths

- 1) What do you believe are the 2-3 most important characteristics of a healthy community?
- 2) What makes you most proud of our community?
- 3) What are some specific examples of people or groups working together to improve the health and quality of life in our community?
- 4) What do you believe are the 2-3 most important issues that must be addressed to improve the health and quality of life in our community?
- 5) What do you believe is keeping our community from doing what needs to be done to improve health and quality of life?
- 6) What actions, policy, or funding priorities would you support to build a healthier community?
- 7) What would excite you enough to become involved (or more involved) in improving our community?

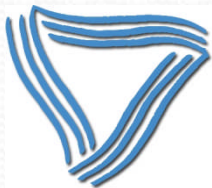
Forces of Change

The Forces of Change Assessment is designed to help MAPP participants answer the following questions:

“What is occurring or might occur that affects the health of our community?”

and

“What specific threats or opportunities are generated by these occurrences?”



Community Health Improvement Plan

Working with your community to produce positive public health outcomes!



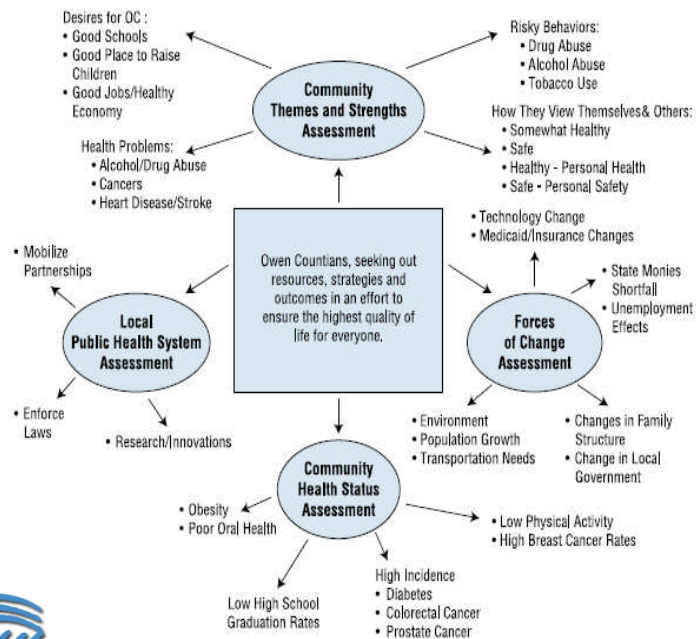
prerequisites, the steps to becoming accredited, necessary documentation, and tailor a process for your agency.



Identify Strategic Issues

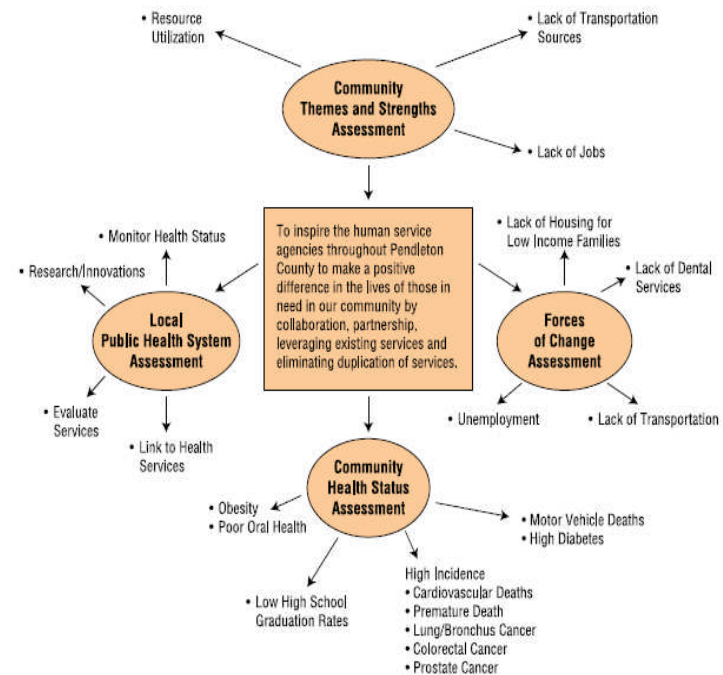
Strategic issues are those fundamental policy choices or critical challenges that must be addressed for a community to achieve its vision.

OWEN WELLNESS ENGAGEMENT NETWORK

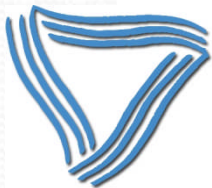


June, 2009

PENDLETON COUNTY COMMUNITY SERVICE ALLIANCE



June, 2009



Formulate Goals and Strategies

OWEN COUNTY PRIORITY HEALTH AND SAFETY ISSUES (CONT.)

Goals	Objectives	Strategies
Relieve some of the stress of the unemployed by linking them to community services.	TRDHD Health and Wellness Center will refer 20 residents/ monthly to other available resources. A record of those referrals will be maintained at the Owen County Health Center.	<ol style="list-style-type: none"> 1. Disseminate information about the TRDHD services to local organizations in Owen County (Owen Wellness Engagement Network Partnership, Youth Service Center, Family Resource Center, Owen County Diabetes Support Group, Hope's Hands, Owen County Women's Cancer Coalition.)* 2. Disseminate information about TRDHD services to local health care providers. ** 3. Submit articles and Public Service Announcements to local papers about TRDHD services. ** 4. Promote Meeting the Needs services which include food pantry, clothing and financial assistance for other basic living needs.* 5. Link community members to Family and Youth Service Centers Back Pack Program through Owen County Schools.* 6. Link people to discount car seats to families receiving WIC resources.* 7. Maintain community resource directory.* 8. Refer 1st time parents to the Health Access Nurturing Development Services (HANDS)***
	The unemployed will obtain assistance fulfilling their prescription needs as evidenced by a 10% increased use of the KPAP by June, 2013.	<ol style="list-style-type: none"> 1. Promote the KY Prescription Assistance Program (KPAP)* 2. Work with healthcare providers to link community members to the KPAP* 3. Promote the Community Action Center's St. Vincent DePaul's prescription program.* 4. Promote Faith Community Pharmacy in Northern Kentucky*

*National Prevention Strategy 2011 - Mental and Emotional Well-being - Provide individuals and families with the support necessary to maintain positive well-being.

**National Prevention Strategy 2011 - Mental and Emotional Well-being - Facilitate social connectedness and community engagement across the lifespan

***National Prevention Strategy 2011 - Mental and Emotional Well-being - Promote positive childhood development, including positive parenting and violence-free homes.

OWEN COUNTY PRIORITY HEALTH AND SAFETY ISSUES (CONT.)

Goals	Objectives	Strategies
Owen County will be a tobacco free, drug free and alcohol free community.	Owen County Schools will be 100% tobacco free by June, 2013.	<ol style="list-style-type: none"> 1. Collaborate with school officials on implementing 100% tobacco free schools in Owen County.* 2. Educate school board members on the harmful effects of tobacco.* 3. Educate PTO members on the harmful effects of tobacco.* 4. Work with High Schools Clubs (Students Against Destructive Decisions, Teens Advocating Position Purpose) to advocate for tobacco free schools. **
	Smoke free regulations will be implemented in Owen County by June, 2014.	<ol style="list-style-type: none"> 1. Educate policy makers in the county on how to become tobacco free.* 2. Educate county judge, fiscal court and city council members on the harmful effects of smoking.* 3. Continue to offer Cooper Clayton Smoking Cessation Classes in Owen County. *** 4. Continue to offer Life skills program in Owen County. ** 5. Collaborate with local healthcare providers and hospitals to advocate for Cooper Clayton Smoking Cessation Classes. *** 6. Create a Tobacco Coalition in Owen County. ***

*National Prevention Strategy 2011 - Tobacco Free Living - Support comprehensive tobacco free and other evidence-based tobacco control policies.

**National Prevention Strategy 2011 - Empowered People - Provide people with tools and information to make healthy choices.

***National Prevention Strategy 2011 - Tobacco Free Living - Expand use of tobacco cessation services.

****National Prevention Strategy 2011 - Preventing Drug Abuse and Excessive Alcohol Use - Support state, tribal, local, and territorial implementation and enforcement of alcohol control policies.

*****National Prevention Strategy 2011 - Preventing Drug Abuse and Excessive Alcohol Use - Create environments that empower young people not to drink or use other drugs.

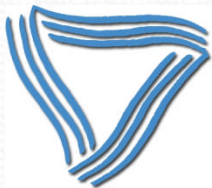
Strategic Planning



Quality Improvement

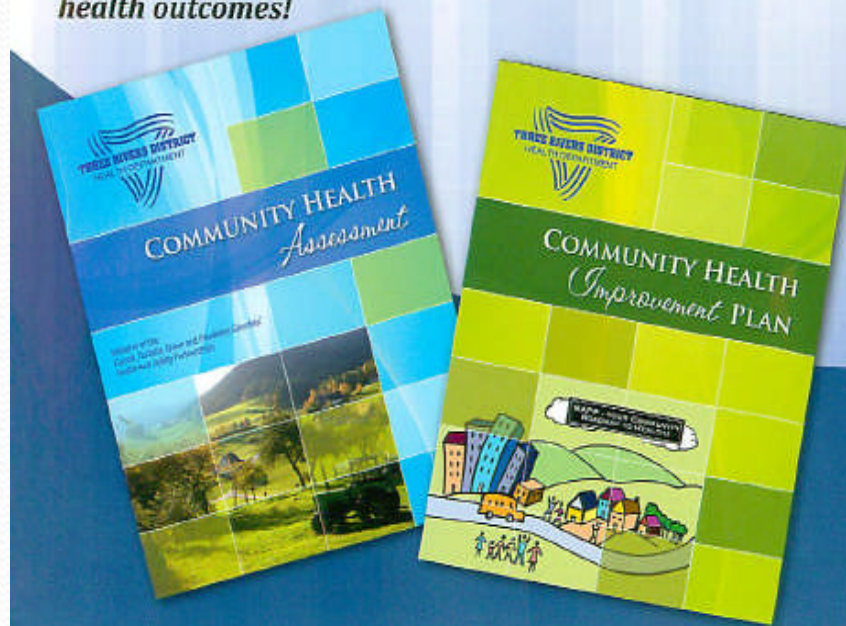
Quality improvement in public health is the use of a deliberate and defined improvement process, such as Plan-Do-Check-Act, which is focused on activities that are responsive to community needs and improving population health.

It refers to a continuous and ongoing effort to achieve measurable improvements in the efficiency, effectiveness, performance, accountability, outcomes, and other indicators of quality in services or processes which achieve equity and improve the health of the community.

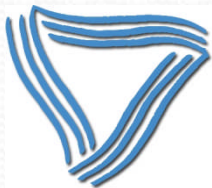


Start Over

...and your community to produce positive public health outcomes!



prerequisites, the steps to becoming accredited, necessary documentation, and tailor a process for your agency.






A WAY FORWARD

Stay flexible! – Past inflexibility has gotten us where we are now.

Issues and funding sources will continue to CHANGE.

Move away from the medical model to the prevention model.



The illiterate of the future are not those who cannot read or write, but those who cannot learn, unlearn and relearn.

Author Alvin Toffler

The new education must teach the individual how to classify and reclassify information, how to evaluate its veracity, how to change categories when necessary, how to move from the concrete to the abstract and back, how to look at problems from a new direction--how to teach himself. Tomorrow's illiterate will not be the man who can't read; he will be the man who has not learned how to learn.

Psychologist Herbert Gerjuoy of the Human Resources Research Organization